

# Return on Investment!

Dear Employer,

Please do not miss out on a **unique opportunity**. This note explains that, for a *minimal investment* on your part, you will receive a return *many times the value* you have contributed. You have an employee who would like to improve themselves which should also **improve both your organization and your company's bottom line!** They



need important support from you so they can receive top quality training in a six day course which will be held over two three day weekends; all day Friday, Saturday and Sunday, and is scheduled so only two non-consecutive Fridays may be your only missed work time investment! And, as you can see a measure of **their personal commitment** to this training, 2/3 of the time for this outstanding program will be on their own time! What does your company get for such a modest investment? *Please read on ...*

## **The training course is known as Wood Badge!**



The training is a nationally known course developed with **material from current leadership training programs** and well-known sources such as K. Blanchard and other top-flight management and leadership trainers, and has been well organized for exclusive use for the Boy Scouts of America. Courses of this caliber usually require more time away from work, cost far more than this one will, and have not been as highly effective as Wood Badge!

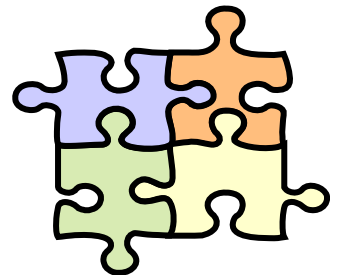
## **Wood Badge training is unique!**

Part of the success of the Wood Badge training is that participants “live the training” for the six days of the course. As individuals learn about being a part of a highly effective team, each person is a part of a team with goals and projects to accomplish, *in a real live experience!* Participants also learn team and leadership skills and experience the roles of team member and team leader. The combination of classroom style learning coupled with experiential learning provides each person with many opportunities to exhibit their knowledge of the skills that they are receiving. Here is a partial list of the skills that will be discussed and practiced:

- Communication skills
- Conflict resolution
- Valuing diversity and leveraging other's strengths
- Ethical decision making
- Assessments
- Project planning and management
- Team skills
- Listening to learn
- Problem solving
- Stages of team development
- Situational leadership that will maximize team performance

## **“What employer wouldn't want their employee to have a greater skill-set?”**

In addition to the direct value to you in supporting your employee, you will continue to be a good corporate citizen in your community. Your employee is a part of a group of dedicated adults in your community whose goal is to help youth. For many employers, this community support generates good will within your workforce as well as the communities where you do business! Some employers allow this type of time off as community service time and do not require their employees to use their vacation time to attend this type of training.



Please support your employee by helping them arrange the time needed to attend and participate in Wood Badge. This training will benefit your employee and your company! Thank you for your support! Please see Invitation form for contacts information.