

FILL IT UP!

You can fill up your Trail's End Popcorn order form in 1 week! Because everybody loves popcorn. Here's how.



You'll receive a special patch and a Top Salesman certificate by filling up the lines on your order form! You'll also help your Pack or Troop.

To receive the "Fill It Up" patch and Top Salesman certificate, turn in your completed order form to your **Unit Leader**. Your **Unit Leader** will place the **patch and certificate order with Trail's End**.

CONGRATULATIONS! YOU FILLED IT UP.



SATURDAY – You're almost there! Get 6 more customers! Go with a Scout or parent and sell in a new neighborhood. Don't stop until you have sold to 6 new customers.



FRIDAY – Sell to 4 relatives Don't forget Grandma and Grandpa! Then, sell to 2 other relatives, too.



THURSDAY – Sell to 7 more customers Dad is really good at selling. He can sell to 7 customers among friends at work.



WEDNESDAY – Sell to 7 more customers Mom can sell to 7 customers at her work, or at school or your place of worship.

TUESDAY – Sell to 4 customers Now, go to your neighbors... to the left of your house and to the right, then go across the street to 2 more neighbors.



MONDAY – Sell to Mom and Dad The first day, get an order from your Mom and another from your Dad. Good start!

START HERE!



Connecticut Yankee Council
60 Wallington Road
Milford, CT 06461

2009 GUIDE FOR AMERICA'S POPCORN SALE

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
NEW HAVEN, CT
Permit No. 161



Top 10 reasons to sell TRAIL

1

Increase your Unit and Council income - 70% goes to local Scouting.

2

Pay for your entire Scouting program with just one fundraiser.

3

Scouts build self-confidence by "Earning Their Own Way."

4

Trail's End's Prize Program will motivate your Scouts.

5

There are loads of incentives - Fill It Up, \$50 gift cards, Scholarships.

6

You can manage your sale online - no paperwork



TRAIL'S END® popcorn this year!

7

Everything is at trails-end.com - resources, video training, popcorn sale administration.

8

Sell online for additional revenue - all year!

9

Scout Pix contest for boys - Best Kickoff Video contest for your Unit.

10

New Training DVD and Kickoff Planning Packet - FREE from Trail's End.



trails-end.com

AMERICAN POPCORN

Thank you for supporting



- Rich Chocolate Goodness
- Vanilla Yogurt Drizzle
- Butter Toffee Caramel Glaze



Buy Popcorn for the Troops
Choose the level of gift.

You can donate a gift of popcorn to those serving our country.

Support the military while you support Scouting



Thank You

\$25 or \$40

SILVER LEVEL GOLD LEVEL

GOES TO LOCAL SCOUTING \$17.50 \$28

Say "Cheese!"

The Cheesiest 3-Way Tin.

Lip smackin', finger lickin' cheddar cheese popcorn (2 bags), and scrumptious white cheddar cheese popcorn
•21 oz.



\$30

OVER \$20 GOES TO LOCAL SCOUTING

Lighten Up!

Butter Toffee Caramel Corn Light.

Less is more with our crunchy, savory Butter Toffee flavor caramel corn, but with reduced sugar and low fat.
18 oz.



\$17

OVER \$11 GOES TO LOCAL SCOUTING

Chocolate Heaven Chocolate Lover's Tin.

One-stop-shopping for the king of sweets. Three ways to fall in love again.

- Chocolatey Triple Delight™ (2 bags)
- Chocolatey Pretzels
- White Chocolatey Pretzels
- 72 oz.



\$50

OVER \$30

Trail's End Mix The Gourmet Blend.

Mmmm! Raisins, Cranberries, Almonds, Walnuts, Yogurt Cranberries, Yogurt Raisins
18 oz.



\$20

OVER \$13 GOES TO LOCAL SCOUTING

Unbelievably Buttery!

15-pack Unbelievable Butter™ Microwave.

Buttery flavor second to none. Unbelievably Dee-lish!



\$15

OVER \$10 GOES TO LOCAL SCOUTING

ICA'S BURN SALE

Scouting in your community.

**POWERED
BY
POPCORN™**

Trail's End®

America's Best

trails-end.com



Chocolate! Caramel! Cheese!

Savory & Sweet 3-Way Tin.

- Chocolatey Triple Delight™
- Gourmet Caramel Corn with Almonds, Pecans & Cashews
- Melt-in-your mouth Gourmet Cheese Corn

• 44 oz.



\$40

OVER \$11 GOES TO LOCAL SCOUTING

OVER \$26 GOES TO LOCAL SCOUTING

Layers of Luxury

Smooth and mouth-watering.

Chocolatey goodness, with Butter with Toffee Glaze and Yogurt Drizzle.
18 oz.



\$17

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Go Nuts!

Gourmet Caramel Corn with Almonds, Pecans and Cashews.

The world's best! An awesome blend of caramel-glazed premium nuts and golden caramel corn.
23 oz.



\$17

OVER \$11 GOES TO LOCAL SCOUTING

The Light of Your Life!

15-pack Butter Light Microwave.

The flavor you want and nothing you don't. Fewer calories, less sodium, all the taste of a great butter microwave.



\$15

OVER \$11 GOES TO LOCAL SCOUTING

Original Caramel Corn

Still great!

Why change a good thing! Delicious gourmet caramel corn.
8 oz.



\$8

OVER \$5 GOES TO LOCAL SCOUTING




Send Popcorn to our Troops.
Check the \$40 Gold Donation Level or the \$25 Silver Donation Level to send popcorn treats to our military and their families.


Military Donation \$40
Military Donation \$25
Chocolate Lover's Tin
3-Way Tin
Cheese Lover's Tin
Trail's End Mix
Chocolate Triple Delight
Caramel Corn 23 oz.
Caramel Corn Light
15-Pack Unbelievable Butter
15-Pack Butter Light
Original Caramel Corn

Delivery Date

NAME	STREET ADDRESS (No P.O. Box)	PHONE or E-MAIL	\$40	\$25	\$50	\$40	\$30	\$20	\$17	\$17	\$17	\$15	\$15	\$8	AMOUNT DUE	DLV.	PD.
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30	You filled it up!																

GOLD MILITARY DONATION	SILVER MILITARY DONATION	CHOC. LOVER'S TIN	3-WAY TIN	CHEESE LOVER'S TIN	TRAILS END MIX	CHOC. TRIPLE DELIGHT	CARAMEL CORN 23 OZ.	CARAMEL CORN LIGHT	15-PACK UNBELIEVABLE BUTTER	15-PACK LIGHT	ORIGINAL CARAMEL CORN	TOTAL DOLLARS

MAKE CHECKS PAYABLE TO:

PRIZE CHOSEN _____
TOTAL CONTAINERS _____
 To see full nutritional information for all Trail's End products visit:


Please direct popcorn payment to your Pack, Troop or Council.
 TOTAL SALES ALL FORMS _____
 (1 of _____ forms)

THANK YOU!

70%

OF YOUR PURCHASE
WILL GO TO
LOCAL SCOUTS.



New! *...m m m m!*
Chocolately
Triple Delight



100%

OF YOUR PURCHASE
WILL BE DELICIOUS.



Trail's End
America's Best

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Fill It Up! A POWERED BY

Fill-a-sheet (\$350 min.)...

receive two free tickets to a UCONN Men's basketball game for each sheet filled plus a commemorative baseball hat

Reach \$500 in sales...

and receive two free tickets to a UCONN Men's basketball game. In addition to the hat, Scout will be recognized on court at a halftime ceremony

Scouts that reach \$750 in sales...

will receive a Lake Compounce Scout Day Recognition Event

Top District Seller...

in each district will receive a Council Camp Experience

Top Council Seller...

will receive a Broadway package



Trail's End Win Big!

Popcorn

Earn

your way in
Scouting with
Popcorn!

BONUS! BONUS!

Submit a crazy picture in the Trail's End®
Photo Contest.

In addition to entering the Trail's End photo
contest, send us a copy of your photo for a
chance to win a local prize:

1st place - \$100 gift card

2nd place - \$50 gift card

3rd place - \$30 gift card



Send your electronic photos to Trail's End and
also to jopleva@bsamail.org or mail them to

Connecticut Yankee Council

Popcorn Photo Contest

60 Wellington Road

Milford, CT 06461

All photos must be
submitted by
December 1st



Keep track as you fill up all 30 lines

You did it!

Keep it
going!

You're
moving
fast!

