



Advertise in

The Scouter

The official newsletter of the Connecticut Yankee Council, Boy Scouts of America.

The Scouter is mailed four times annually (January, April, July, October) to over 13,000 Scouting families in Fairfield and New Haven Counties. It contains information about upcoming events and activities, Scouting news and recognition of volunteers. *Scouting families support business that support Scouting.*

SCOUTER ADVERTISING RATES			
	1 Issue	All Four Issues	
FULL PAGE (EAGLE) Width 10.25" x Height 10.75"	\$1,000	\$4,000	<i>All Scouter ads must be e-mailed to scouter@ctyankee.org in one of the following formats: .jpg, .tiff, or .pdf.</i> <i>Please preview your ad for spelling, grammatical or graphical errors.</i>
HALF PAGE (LIFE) Width 10.25" x Height 5.25"	\$500	\$1,750	
QUARTER PAGE (STAR) Width 4" x Height 5.25"	\$250	\$750	
BUSINESS CARD (TENDERFOOT) Width 2.25" x Height 4"	\$100	\$350	
<p><i>All prices quoted are for camera-ready copy.</i></p> <p>COLOR - Add color to your ad for \$100 additional per spot color or \$300 for 4-color process (CMYK).</p>			

I'd like to advertise my business in The Scouter.

Business (Individual) Name: _____

Billing Address: _____

City, State, Zip Code: _____

Phone: ____ - ____ - ____ Fax: ____ - ____ - ____ E-Mail: _____

Circle your ad size:

EAGLE LIFE STAR TENDERFOOT

Indicate the issues you'd like your ad to run:

JANUARY APRIL JULY OCTOBER

Deadlines: Dec. 1, 2010 March 1, 2009 June 1, 2009 Sept. 1, 2009

Payment method:

Payment enclosed for \$_____. Bill me for \$_____.

Mail Completed Form to:
Connecticut Yankee Council
PO Box 32
Milford, CT. 06460

Or Fax to:
203.876.6884

??'s Contact Tony Vogl at
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