How to have a GREAT Sale

It's as EASY as 1-2-3!

Set a goal! - Pick a prize you want and go for it!

Be safe and smart! - POPCORN SAFETY TIPS

Always sell with an adult or buddy • Never enter a stranger's house • Keep checks and cash in a separate envelope with your name on it • Always walk on the sidewalk whenever possible • Never sell at night • Wear your uniform • Always be courteous!

POPCORN SALES TIPS - Ten ways to make a popcorn sale

Ask your parents • Ask your relatives • Knock on your neighbor's door • Ask your parents' friends • Sell at your place of worship • Ask your parents to take an order form to work • Have "Super Sale Day" with your fellow Scouts • Sell door-to-door around your community • Visit businesses around your town for a corporate sale • Remind everyone Popcorn makes great holiday gifts!

Great Reasons to Sell Popcorn!!!

- ★ Everybody loves Popcorn!!
- ★ Popcorn is popular and 3 out of 4 people will buy when asked.
- ★ Prizes for your Scouts, and they love to earn prizes!!
- ★ 3 Ways to Sell – Door-to-Door/Take Order • Show and Sell • Online
- ★ Your Unit can raise enough funds for an entire year's program.
- ★ Scouts build confidence, self esteem, learn life skills, goal setting, and how to earn their own way.
- ★ Money raised stays local to support Scouts, Units and Council programs.

The Connecticut Yankee Council Popcorn Sale is an important part of your Scout's Scouting experience. It provides the necessary funding for all the great programs they get from the Unit and the Connecticut Yankee Council. To make this year's sale a success, we need your support.

- Help your Scout set a goal and encourage them to reach the sales level and prize they have chosen.
- Make sure that your Scout gets the opportunity to sell to friends, neighbors and relatives.
- Remind your Scout that the biggest reason people do not buy is because they are not asked.
- Help your Scout's sale by taking a Popcorn Order Form to work with you.

Popcorn Sale Important Dates

- August 7, 2020 - Sale Begins
- December 18, 2020 - Sale Ends

Other Dates

Confirm with your Unit

- Date when popcorn orders, prizes. and high achiever forms are due to your Unit

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- Date when money is due to your Unit

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Please contact your District Popcorn Kernel listed below with your Popcorn Questions:

Pomperaug District – Brett Keeler - Brett.Keeler@scouting.org
Powahay District – Jim Patterson - jim.patterson@scouting.org
Quinnipiac District – Jonathan Glassman - Jonathan.Glassman@scouting.org
Scatacook District – Roger Stewart - Roger.Stewart@scouting.org

CAMP MASTERS SCOUT ONLINE SELLING @ WWW.POPCORNORDERING.COM

CONTACTING MORE PEOPLE = MORE SALES

- Friends and family can support Scouting from across the country by buying online
- Consumer pays online and products are delivered directly to them
- Your online sales count towards any PRIZE LEVEL GOAL!
- Scouts can self-register at campmasters.org
- **PRIZE!** Sell $400 online – receive $10 Amazon gift card!

MORE SALES = MORE SCOUTING FUN

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