

Recruitment Event Basics

- **Make it Fun!**

- Hands-on, compelling activity like Rockets, Archery, Hiking, Bonfire

- **Get the Word Out**

- Bring A Friend, Peer to Peer
- Send Flyer via School Email Distro (next level: pass out in person)
- Create a FB event, share it, "Like" it

- **Make the Pitch**

- Youth talk - Scouting Activities (guns, knives, fire)
- Parent talk - Aims of Scouting (preparing youth for life), program schedule, financial commitment, and safety

