A blue and yellow sign

Description automatically generated

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| Pack |  | Fall Join Night Information |

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| Cubmaster: |  | Phone: |  | Email: |  |

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| --- | --- | --- | --- | --- | --- |
| Committee Chair: |  | Phone: |  | Email: |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Membership Coordinator: |  | Phone: |  | Email: |  |

Our goal is to Recruit       new Cub Scouts for our Pack. Remember a 10% increase in membership earns you free pinewood derby cars.

Our pack has a membership plan! We would like to share it with the council.

We love Cub Scouting but we would like some help in developing a successful membership plan.

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| --- | --- | --- | --- | --- | --- |
| Date of our 1st Pack Join Night: |  | Time: |  | Location: |  |

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| Date of our 2nd Pack Join Night: |  | Time: |  | Location: |  |

**We will do the following to promote our pack and recruit new Cub Scouts and Families.**

**A successful Membership Plan will have at least Six of items:**

Create an engaging flyer to promote your Cub Scout Pack (Council office will even make it for you)

Setup a booth or table at back to school night or similar events to interact with parents and distribute flyers directly to interested families

Have scouts invite friends to Join your pack. Consider having them writing letters to friends and using a recruiter strip incentive

Promote your events on social media like Facebook and Instagram. The council will even pay to boost your event for you.

Place Yard Signs around your local schools announcing upcoming Join Scouting Nights to attract the attention of parent and perspective members. You can get these free of charge from the council office

Host 2 join events

Share your flyers with local churches, libraries and community websites, calendars, and bulletins to reach a broader audience

Distribute flyers (Physically or Digitally) at your local school

Call or email families who showed interest at a join night or other marketing event

Update your BeAScout.org pin and follow up on all leads (this can be done at my.scouting.org or ask your District Executive)

Host a Cub Scout Party: Organize a Fun event like a game night, movie night, or pizza night to introduce families to your pack

Hand of flyers to families while doing popcorn fundraising sales

Work with your Local Scout Troop to help with your recruitment efforts

**Request Recruitment Materials from the Council Office:**

Print Flyers. Number of copies:      If you would like the council to print your flyers let us know the date, time and location of your Join Night and a contact person

Request program materials including: Lego Derby Kit, Backyard Bass game, Base Camp Pop up, and inflatable GaGa Pit. Request these materials at <https://mycouncil.ctyankee.org/Property/CouncilServiceCenter>

Request a boost to on Social Media to your Join Event.