



2025 Council Popcorn Sale Unit Guidebook

Scouting  **America**[™]
Connecticut Yankee Council



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2025 Popcorn Calendar for Unit Kernels

- | | |
|--|--|
| Saturday, May 31 | - Council Kickoff |
| Friday, August 1 | - Units can begin selling!!
- Fall Popcorn sales begins with credit for sales for online orders |
| Friday, August 1 | - Unit Show & Sell orders are due in the Camp Masters system
- Unit order is limited to 80% of your previous years total sales (Show & Sell and Take Order) |
| Thursday, August 21
& Saturday, August 23 | - Show & Sell Pick-Up Times to be scheduled
- Show & Sell Pick-Up 8 – 11am |
| Friday, September 19 th | - Units can return 100% of Show & Sell Popcorn
- Returns are made at the Council Service Center |
| Friday, October 24 th | - Units can return up to 20% of Show & Sell Popcorn
- Returns are made at the Council Service Center |

Show & Sell Invoice Payment is Due Upon Return of Popcorn

Base Commission Will Be Used Unless Goal Has Already Been Exceeded

- | | |
|------------------------------------|---|
| Monday, November 3 | - Take orders are due in Camp Masters system |
| Friday, November 7 th | - Prize Orders/\$1,000 Victory Club Winners are due |
| Friday, December 5 th | - Take order pick-up (Times TBD) |
| Saturday, December 6 th | - Take Order pick-up (8am-11am) |

Take Order Payment is due upon Product Pick-Up

Commission Will Be Prorated to Reflect Fundraising Goal Achievement

DISTRICT POPCORN KERNEL LEADERSHIP

Aquila District

District Director	Bill Reynolds	860-806-0530	william.reynolds@scouting.org
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Saugatuck District

District Director	Bill Reynolds	860-806-0530	william.reynolds@scouting.org
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Quinnipiac District

District Executive	Mark Kennedy	203-747-9352	mark.kennedyr@scouting.org
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Council Popcorn Leadership Team

Council Popcorn Kernel	Max Fanwick	203-434-0179	mfanwick@alluraglobal.com
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Council Popcorn Advisor	Karen Fowler	319-321-9700	kmwaltzfowler@gmail.com
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Staff Advisor	Jim Patterson	203-814-2201	jim.patterson@scouting.org
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Popcorn Pickup Location

West Haven Pick-Up Location

901 Boston Post Road
West Haven, CT

Show & Sell Pick Up

Thursday, August 21st (Times TBD)
Saturday, August 23rd (8am – 11am)

Show & Sell Return

(100% of Order) – Friday, September 19th
(20% of Order) – Friday, October 24th
Returns made to the Council Service Center
60 Wellington Road, Milford

Take Order Pick-Up

Friday, December 5th (Times TBD)
Saturday, December 6th (8am – 11am)

WHAT SIZE VEHICLE WILL I NEED?



Mid-Size Car
20 cases



Standard SUV
40 cases



Standard Van
60 cases



Full-Size SUV
70 cases



Pickup Truck
90 cases

Resources

- Connecticut Yankee Council Website Popcorn Page – **Link is Coming Soon!**
Includes electronic version of this Guidebook, Forms and Updates
- Camp Masters Website: <https://www.campmasters.org/>
Resources – Training videos, product images, Top Sellers, and FAQs
- Camp Masters Facebook Page:
<https://www.facebook.com/groups/campmastersunitsparentsandscouts/>

Why Sell Popcorn?

The goal of the popcorn sale is to raise funds needed to help Units fund their Scouting year and to support our local Scouting programs. The Popcorn sale can also be an extremely important financial resource for families.
(Scan the QR Code for Unit Program Planning Tools)



Connecticut Yankee Council Revenue Chart

The annual popcorn sale currently contributes about 5% to the Annual Budget of Connecticut Yankee Council. Your Council uses these funds to provide recruitment support, training, administrative support, camping services, registration and advancement support, marketing support, and professional staff.

Connecticut Yankee Council Revenue

2025 Budget Revenue Percentages:

Product Sales (net) - 5%
Camping Revenue - 32%
Council Fees - 11%
Operating Scout Shop (net) - 1%
Council Program/Activity Revenue—9%
Non-Member Unit Support - 42%

Proceeds from Popcorn Sales

Popcorn Sale Overall Budget for Youth Programs:

Average Unit Commission - 33%
Prizes & Sales Expenses – 5%
Cost of Product - 33%
Council Revenue for Programs 29%
On Average, 67% Goes to Scouting

The Unit Popcorn Kernel

POSITION OVERVIEW:

Organize, communicate, inspire, and lead your Unit in a successful Scout Popcorn sale that will fund your unit's Year of Scouting Adventures.

SPECIFIC RESPONSIBILITIES:

1. Work with your unit committee to create an annual program plan.
 - Plan your annual program calendar with the Scouts and Committee
 - Determine the cost for each activity
 - Create an annual budget to help determine your popcorn sales goals
 - Set your Unit Popcorn Sales Goal and a Per Scout Goal
2. Register at www.campmasters.org to participate in the approved product sale - Update Unit Contacts to reflect current leadership.
3. Create a Committee to assist with the popcorn sale. If you do not have Assistant Kernels, those duties revert to the Unit Popcorn Kernel. Assistant Unit Kernel duties are on pages following.
4. Attend the Council Kickoff & Popcorn Training. If the Unit Kernel is unable to attend, a representative from the same unit must attend in his/her place. Attend any supplemental training as needed.
5. Order popcorn for your Unit's Show & Sell sale by the due date shown in the calendar.
6. Formulate a popcorn sales plan that includes one or more of the three methods of selling popcorn:
 - Show & Sell, Take Order and Online
7. With your Unit Popcorn Team, create a timeline of when all order forms and popcorn money will be due back to you. These dates are determined by the Council deadlines as shown in the calendar. Be sure to allow enough time for you to accurately order your unit's product by the deadline shown in the calendar.
8. Hold a fun and informative Kickoff meeting for parents and Scouts to inform and motivate them to make your sale a huge success. Prepare hand-outs for your unit Kickoff meeting for both leaders and Scouts. The information should include (but not limited to):
 - Timeline showing Show & Sell, Take Order, and Online dates, deadlines for orders, popcorn pick-up location and times
 - Your committee's agreed upon unit goal and per-Scout sales goal. Be creative to help your Scouts and families visualize their part of the goal
 - A parent job description or list of expectations
 - Prize program information
 - Visit www.campmasters.org for more ideas
9. Help your Committee create a Unit Incentive Plan to encourage Scouts throughout the sale.
10. Read all Council and District communications and stay updated on the sale.
11. Manage inventory throughout the sale to ensure the unit has adequate product for a successful sale. Communicate with your District Kernel as needed (to obtain additional product, or if excess product is available for other units)
12. Order popcorn for your Unit's Show & Sell sale by the due date shown in the calendar.
13. Make payment of funds due to Council by the due date.
14. Be familiar with the Council and Camp Masters prize program to assist families if needed.
15. Celebrate your Unit's success and use the money raised to provide awesome program opportunities for the Scouts to enjoy!

The Unit Popcorn Kernel Checklist

What to do before the Popcorn Sale

- Create Annual Program / Budget with your Unit Leadership
-> Scan this for Unit Program Planning Tools ->
- Create Popcorn Kernel Team
 - Unit Popcorn Kernel, Site Sales Asst., Distribution Asst.
- Set Unit Sales Goals based upon the budget
- Register for and attend the Council Popcorn Kickoff in May
- Schedule Unit Popcorn Kickoff to be held during the summer
- Prepare for Unit Popcorn Kickoff (prepare outline, recruit helpers, prepare a handout with important dates and information for your Unit's Scout families, etc.)
- Conduct Unit Popcorn Kickoff
- **Ensure all Scouts in your Unit have registered in the Camp Masters System. ALL Scouts must have a Camp Masters account. This affects Prize eligibility.**
- **Ensure ALL Scouts/Families are using the Camp Masters system to record ALL sales. Use of the system affects all personal sales (Prizes) and Unit Inventory.**



What To Do During The Popcorn Sale

- Sign Unit up for Show & Sell Sites.
- Your District Kernel will inform Units of available dates and times for some of the larger stores (Lowes & Walmart.)
- Units are encouraged to be creative in selecting sites not provided by District Kernel – Communicate with District Kernel when obtaining these sites to avoid stepping over other units that may be attempting to select these same sites
- Pick up Show & Sell Order on the date/location/time provided by your District Kernel
- Ensure ALL Scouts have registered on the Camp Masters system. ALL Scouts must have an account in order to receive credit for Sales. This affects Prizes.

The Unit Popcorn Kernel Checklist

What To Do During the Popcorn Sale (cont.)

- Ensure all Scouts/Families are using the Camp Masters program when selling, whether it be Show & Sell, Take Order or Online. If Scout/Family is unable to use the program, sales must be recorded manually, and information from their Sales will need to be updated in the system on a daily basis. This ensures that all inventory and sales is current.
- Track Inventory of your unit's product through the use of the Camp Masters program. Be aware of where product is, how much has been sold, how much is left – ensure sales and product balance out at the end of each day/shift.
- Track Scout goals & sale progress and communicate with your unit on a regular basis. Each unit does this a little differently. This could include charts or progress thermometers, weekly emails, etc.
- Communicate with your District Popcorn Kernel to obtain additional product as needed (if it is available) and to make available excess product to other units (if it is needed).
- Have Scouts participate in sales via various methods (i.e. door-to-door, wagon sales, social media, parent assistance at work, etc.). Have product available to encourage sales.
- Hold a Blitz Day – Have multiple Scouts canvas a neighborhood all together on one day with product in tow (also known as Wagon Sales).
- Collect Scout Take Order Forms by the date designated above (determined by Unit Kernel)
- Enter Wagon Sales in the Camp Masters system each time an order is taken.
- Collect money from Scouts for their Wagon Sales
- After the Popcorn Sale ends, check Scout Sales for accuracy, and approve sales for each Scout so that they may receive their electronic Amazon Gift Card.
- Pay invoice at Show & Sell product return and Take Order product pick-up.

The Unit Assistant Popcorn Kernel for Distribution

1. Register and attend the Council Popcorn Kickoff.
2. With your Unit Kernel, create a timeline of when all Show & Sell and Take Order monies, and Scout prize forms will be due back to you. Be sure to allow enough time for you to accurately order your unit's product by the deadline.
3. Distribute and receive popcorn from families throughout the sale for Show & Sell locations.
4. Collect all money due from each Scout for Show & Sell and Take Order Sales.
5. Pick up Take Order at location/date designated by your District Kernel then sort the product by Scout.
6. Take care of any other paperwork/tracking.

The Unit Assistant Popcorn Kernel for Site Sales

1. Register and Attend the Council Popcorn Kickoff
2. With your Unit Kernel, create a timeline of when all order forms, popcorn monies, and Scout prize forms will be due back to you. Be sure to allow enough time for you to accurately order your unit's product by the deadline.
3. Coordinate your unit's popcorn pick-up and distribution.
4. Work with District Site Sale Kernel to reserve Store front locations.
5. Sign Scout families up for Store front - Provide list of locations/dates/times for Scout families to sign up for Site Sales.
6. With your Unit Kernel, fill final orders with left-over popcorn from Show & Sell.
7. Confirm receipt of all money and popcorn for all Site Sales.

Products, Pricing, and Case Quantity

<u>Product</u>	<u>Price</u>	<u>Case Quantity</u>
JK - Chicago Style Snack Attack Tin	\$50	1 per case
*MM -18Pk Movie Theater Extra Butter MW Popcorn	\$30	6 per case
E - Supreme Caramel Tin	\$30	8 per case
ZG - Salted Jumbo Cashews	\$30	12 per case
X – Classic Trail Mix	\$25	8 per case
KT – Cinnamon Crunch	\$20	12 per case
YY - !2 Pk Sweet & Salty Kettle Corn	\$20	8 per case
ZD – White Cheddar Cheese Bag	\$20	9 per case
**G – 12Pk Extra Buttery Roasted Summer Corn	\$20	8 per case
ZH – Honey Roasted Peanuts	\$20	12 per case
V – Purple Popping Corn	\$15	6 per case
DD – Caramel Popcorn Bag	\$15	12 per case
***U – 5Pk Butter Microwave Popcorn	\$10	8 per case
ZZ – Military Donation	\$30	NA
WW – Military Donation	\$50	NA
<u>Take Order Only</u>		
ZE – Chocolate Drizzle Caramel Bag	\$30	12 per case
ZW – Chocolatey Covered Pretzel Bag	\$22	12 per case

*MM – Movie Theater is going to an 18 Pack. Each package will have more popcorn than the 22 pack..

**G – Extra Butter Roasted Summer Corn is going from a 14 Pack to a 12 pack. Each individual package will have more popcorn than the 14 pack.

***U – 5 Pack Butter is going from a 6 Pack to a 5 Pack. Each individual package will have more popcorn than the 6 Pack.

Updated 2025 Show & Sell Popcorn Return Procedures

Show & Sell – Change In Return Policy

Based on comments from our 2024 Show & Sell Sale, we have adopted the following return procedures:

Units can order up to 80% of their total Show & Sell and Take Order Sale from 2024. If you need more products, please work with your District Popcorn Kernel to see if product transfers can be made between units. If necessary, we will place a second order for Show & Sell.

Units can return up to 100% of their Show & Sell products by September 19th. After September 19th, 20% of the Show & Sell order can be returned by October 24th.

Election Day Sales Will Be Handled on a Unit by Unit Basis.
Please contact Jim Patterson at jim.patterson@scouting.org
to schedule your election day sale.

Take Order

There are no returns for Take Order products. Take Order must be filled using remaining Show & Sell inventory. Additional products can be ordered as needed.

The Unit Popcorn Kickoff

The Unit Popcorn Kickoff is CRITICAL to a Unit having a successful Popcorn Sale

Prior to the Kickoff:

- Set up a time with the Cubmaster/Scoutmaster & Committee Chair to hold the kickoff. You want to have both Scouts and Parents at the kickoff.
- Prepare your supplies and samples.
- Review what you want to go over and have an outline ready.
- If you need assistance, recruit helpers. Make sure they know what they need to do before the kickoff.

Beginning of the Unit Kickoff:

- Begin the kickoff with the Scouts and Parents all together.
- Communicate the activities that have been planned for the year (the Scoutmaster/Cubmaster, Committee Chair or SPL can do this also)
- Share the council commission structure.
- Share the budget with everyone. (the Committee Treasurer can do this also)
- Share the unit popcorn goal and how it affects the budget and can help reduce families out of pocket expenses.
 - Some options that your unit might chose to use are:
 - * If the unit meets the goal the parents will have NO out of pocket expenses.
 - * If the unit meets the goal these events will be covered.
- Share what the Scout average would be to make the unit goal.
- Recognize the top sellers from the previous year, possibly asking them to share a few pointers.
- Review the council prize program.

Have someone take the adults to a separate area so you can work with the Scouts while someone goes over things with the adults.

Parent Program:

- Teach parents/guardian how to use the Camp Masters system.

Discuss how the parents can support their Scout and help them reach their personal goal.
- Review the important dates and the different payment methods the unit will accept.
- Go over the Show & Sale guidelines with the parents. Discuss what they would need for a show & sale site and how they are going to receive the popcorn from you.

The Unit Popcorn Kickoff (continued)

Scout Program:

- Have the Scouts set individual goals and write them down.
(in accordance with the Ideal Year of Scouting budget)
- Review the Show & Sell guidelines
- Discuss safety guidelines
- Have the Scouts come up with a 30 second commercial. (Something they can tell people who ask why or what they are raising funds for) & add to their profile.
- Have the Scouts practice role playing; how to ask friends & family to buy popcorn, and how to ask people to buy popcorn at show & sales.
- Review the products & prices with the Scouts.
Possible Idea: make a game out of the prices and products, including descriptions of the product.
- Review Merit Badges that work well with the popcorn sale for Scouts.

Bring the two groups back together:

- Review the skills Scouts will learn during the popcorn program.
Goal Setting, Decision Making, Money Management, People Skills, Salesmanship.
- Announce unit incentives to be provided by Unit.
 - Top Seller(s) Ideas: throw a pie or water balloon at a leader(s), shave leader's head, etc.
 - Top seller prizes: Tent, Sleeping Bag, Fishing pole, bike, etc
 - Meet unit goal ideas: ice cream party, pizza party, bowling party
- THINK BIG!
- Allow time for questions.
- Allow time for the Scouts to share their personal goals with their parents

Damaged Product

If you receive Damaged product let your District Kernel know.

We need a picture of the UPC symbol on the bag that is damaged and a brief description on the damage.

We then send this information to Camp Masters so they credit us for the damaged product and can research that production lot and work on avoiding the problem in the future.

You can either trade the damaged product out for the same product or have it deleted from your inventory.

Examples of damaged product:
Crushed product or open packages

Product melted by leaving it in the sun is not covered in the Council damage policy.

Ways Scouts can sell Popcorn

Show & Sell - Setting up a table with product at a location, usually a grocery storefront. These Sites will be booked through your District Site Sale Kernel.

Take Order – A Scout takes orders on the Camp Masters program or paper order form.

Online Direct - A Scout can sell to family and friends through Camp Masters system. The product ordered gets shipped directly to the person who places the order.

Storefront Sites

Large chain stores (Walmart and Lowes) are secured and confirmed by Camp Masters. The council will develop a method for sharing these stores.

If you have an idea for a site not secured by the Camp Masters, please share those ideas with the District Kernel, but you are encouraged to sell at any site that allows you to do so.

Units may not set up sites in another district without both District's District Kernels approval and the Council Kernel's approval.

Show & Sell Sales (Site Sales)

Show & Sell sales are an effective way for Scouts to sell popcorn. To prepare Scouts for Storefront Sales, the Unit Kernel should go over ways to set up a table, what to bring to the site, how to keep track of what is sold, and most importantly how to make the ask at a site. The following pages should help.

Sample Show and Sell Script:

- Hi, would you like to support Scouting?
- Share your goals
- Ask them to support you and Scouting by asking them to buy popcorn “Can I count on your support?”
- Describe the different popcorn products briefly (one to two sentences about each product)
- Suggest they donate to the military
- Close the sale

Checklist of items for a Show & Sale Site:

- | | |
|--------------------------------|---------------------------------|
| • Popcorn | • Change |
| • Table | • Envelope/money bag for change |
| • Tablecloth | • Show & Sale worksheet |
| • Tape | • Show & Sale guidelines |
| • Scissors | • Price Sheet |
| • Pen/Pencil | • Popcorn Banner or Posters |
| • Decorations | • Table Shield (optional) |
| • Phone with program installed | • Masks (optional) |
| • Credit card reader | |

Storefront Guidelines

Important Do's and Don'ts:

- * Do arrive on time for your sale (or a few minutes early).
- * If you are the first person at a site for the day check in with the store at customer service/manager and confirm where to set up.
- * Do help Scouts design a nice display. Use posters, goal charts, tablecloths, military donations, etc.
- * Do have the Scouts wear their Scout uniforms, in a clean and tidy manner. (They are representing Scouting).
- * Do smile and make eye contact.
- * Do say 'Thank You', whether a person buys from you or not.
- * Do know the product, and practice sales pitch before your sales.
- * Do leave other children at home, if possible. Only Scouts can sell popcorn at site sales.
- * Do have adults remain with the Scouts (even older Scouts) at the site sale location at all times.
- * Do refrain from shopping, sitting in your car, or smoking during the site sale.
- * Do refrain from using abusive language or physical contact with the Scouts or adults. Remember, you and the Scouts are representing Scouting.
- * Do remind the Scouts to ask customers only as they are leaving the store.
- * Do remind the Scouts not to block doorways.
- * Do let the Scouts answer questions.
- * Do be careful with the money. (Do not leave the money or money box out in the open or in your car)
- * Do let the Scouts make change (with adult supervision).
- * Do not accept large denomination bills. Ask the customer to go into a store and get them changed.
- * Don't accept a check unless it is preprinted with a name, address, and phone number. (units are responsible for any fees)
- * Do be ready to pack up at the end of your shift so you can move out of the way for the next Scout. If your replacement is late, you are welcome to stay and continue selling until they show up.
- * Do have the Scouts pick up any garbage and boxes before they leave.
- * Do be considerate to everyone. This includes store employees, customers, and other Scouts.
- * Don't forget 2 deep leadership.
- * It is recommended to have no more than 2 Scouts at a Site. Scouts often attend sites with just a parent.
- * Do HAVE FUN!

Online Sales

- Online is easier than ever. Since EVERY Scout MUST have a Camp Masters account, they are already on their way to sell online.
- Online is the best way to sell to your family and friends who live out of town.
- You can send emails to your customers asking them to purchase products online.
- Your customers click on the link in your email and begin shopping.
- They order the products online and pay with a credit card.
- Camp Master's will ship their order directly to the location of their choice.
- The Online system lets each Scout make their own page with their information.

Wagon Sales - Safety Tips

- Always have an adult with you
- Sell with another Scout or an adult (2 deep leadership)
- Use safe pedestrian practices
- Remain outside a customer's house. Knock & take 2 steps back
- Keep your personal information confidential (such as last name, address, and phone number)
- Limit the amount of money you carry with you. Credit Cards are an acceptable form of payment, decreasing the need for cash management
- Don't do Wagon Sales after dark

Scouting America Product Sales Guide

Using Individual Youth Accounts

The use of individual youth accounts to credit amounts from fundraising to an Individual toward their expenses is actually not permitted. The IRS has stated that crediting fundraising income to individuals constitutes private benefit. However, the unit could use the funds (all or a percentage) raised to reduce or eliminate dues and various registration fees, purchase uniforms and Scouting books, and purchase camping equipment. The unit could also use its funds to provide assistance to individual Scouts in cases of financial hardship.

"While there may be older official BSA documents that exist on the internet that reference the use of Individual Scout Accounts, this statement supersedes all other references. We are making every effort to replace older documents as they are discovered."

Inventory Transfer

District Kernels can also help connect units to make transfers between themselves throughout the Show & Sale period to help a unit that may be in need of additional product or may have too much of a product. To do so, use the Unit Inventory transfer button within the Popcorn Order screens. The transfer will not be complete until both units have approved, at which point, will be reflected on each unit's account.

The function of the Unit to transfer and knowing where the inventory is at any given time, is dependent on the use of the Camp Masters program, Connecticut Yankee Council Popcorn Facebook Page and ensuring that every sale has been recorded by the end of each day.

Ordering Prizes

Prizes are based on individual Scout Sales, as shown in the Camp Masters system. In order to be eligible for ANY prize, the Scout MUST be registered in the Camp Masters system. After the end of the Sale, the Unit Kernel will ensure all Scouts Sales are correct in the Camp Masters system. These sales will then be reviewed by the District/Council and approved. After final approval, the Scout will receive an Amazon.com Gift Card and will be able to use this gift card to purchase anything he/she wishes on the Amazon website.

Closing Out with Your Sale

- When the unit closes out their Show & Sell Sale, they will be required to pay their invoice.
- The commission on the Show & Sell Invoice will be the base commission of 31% or 34% depending on if they select the prize opportunity. There is the opportunity for an additional 2% commission if a unit reaches their sales growth goal.
- The final payment will be due when the units come to pick up their Take Order products. The commission for Take Order invoice will be pro-rated if the unit has reached their sales goal. Please see next page for details.
- You can get a copy of your Unit Invoice by logging into the Camp Masters system.
- Payment is due in the form of a check, payable to: CYC

Unit Growth Incentives

Increased Commission Opportunities

Base Commission: 34% No Prizes 31% With Prizes

Meets Sales Goal: +2% of total sale +2% of total sale

TOTAL Commission: 36% of Total Sale 33% of Total Sale

Example: A unit sold \$1,500 worth of popcorn during 2024, they increase their 2025 sale to \$1,950, a 30% increase. The unit has earned an additional 2% commission.

Unit Goal Structure:

Total \$ Unit Sold in 2024	% Increase Needed for Additional Commission
\$0 - \$1,499	Sell a minimum of \$1,500
\$1,500 - \$2,499	30%
\$2,500 - \$4,999	25%
\$5,000 - \$7,499	20%
\$7,500 - \$9,999	15%
\$10,000 - \$19,999	10%
\$20,000+	Increase Sales Total from 2024

Connecticut Yankee Council Rewards

Buy the Prize(s) You Want With an Amazon Gift Card

amazon.com
Gift Card

Sell	Earn	Reward Ideas		
Sell \$7,500	\$225 card			
Sell \$5,000	\$150 card			
Sell \$3,500	\$100 card			
Sell \$2,500	\$75 card			
Sell \$1,500	\$45 card			
Sell \$1,000	\$30 Card			
Sell \$750	\$20 card			
Sell \$500	\$15 card			
Sell \$350	\$10 card			

Guidelines for Connecticut Yankee Council Rewards:

- 1) Prize level earned based on individual sales. No combining of sales with other Scouts. Be sure to input each Scouts sales into the Camp Masters system.
- 2) Rewards are not cumulative and Scouts must reach or surpass stated sales total to be eligible for the Amazon.com Gift Card amount stated at that level.
- 3) Sell any item to receive the 2025 Popcorn Sales Patch.
- 4) Prize level total based off of the Scout's total sales from Show & Sell, Take Order, AND Online.
- 5) Amazon Gift Cards will be given to your Unit Popcorn Chair.

THE DISPLAYED PRIZES ABOVE ARE NOT DELIVERED BY CAMP MASTERS OR THE CONNECTICUT YANKEE COUNCIL. THESE ARE SUGGESTED PRIZES OR PRIZE IDEAS TO BE PURCHASED ON AMAZON.COM WITH YOUR GIFT CARD IF AVAILABLE. ACTUAL COSTS OF PRIZES ARE ESTIMATES, SUBJECT TO CHANGE, AND DON'T INCLUDE APPLICABLE TAXES AND SHIPPING

\$1,000 Club Victory Party



When an individual Scout sells \$1,000, they earn an invitation for a special party & a chance to win an Amazon Gift Card worth up to \$250. Be sure to input your Scouts sales into the Camp Masters system!

Everyone Wins!!

Every Scout receives a raffle ticket and is guaranteed to win a gift card valued between \$30 and \$250!
The more you sell, the more chances you have to receive multiple gift cards.

Saturday, December 6th
Check-In at 11:00am, Drawing at 12:00pm
(Must be present to win)

Scouts will receive pizza, drink and 20 credit game card

Connecticut Yankee Council will cover the cost for (pizza & drink) for one Adult Partner to join the Scout at the Sports Center of Connecticut Victory Party

There is a \$10 charge for extra adults and \$8 for siblings to cover the cost of food.

**Use the Unit Popcorn Prize Form to Order Your Scouts
Amazon Gift Cards & Register for the \$1,000 Victory Party**

A link to access the Prize Order Page will be available soon through the popcorn page on www.ctyankee.org.

Scout Summary Report must be included with the prize form.

Unit Popcorn Prize Order Form

Unit Type & Number:

Contact Name:**Phone Number:**

Email:



Please email this form to jim.patterson@scouting.org by Friday, November 7th at 5pm. Amazon Gift Cards can be picked up once the account balance is paid in full.

[illegible]

\$1000 Club Winners			
Scout's Name	Parent's Name	Parent's Phone	Parent's Email

***Winner's Parents will be contacted directly regarding Incredible Pizza Party. Please make sure all info is correct!**

Camp Masters High Achiever Form needs to be filled out for any Scout who sold over \$3,000. Form needs to be submitted to Jim Patterson, along with this form!

Camp Masters Incentives

IN ADDITION to Council incentives, CAMP MASTERS offers Prizes to recognize Scouts Popcorn Sale efforts.

The Camp Masters High Achiever Prize Form can be found online at www.campmasters.org/high-achiever-prizes. The form must be filled out and submitted to earn these incentives.



Sell \$400 + Online

Receive a \$10 Amazon Gift Card



Sell \$3,000 +

Get 4 % back on a Visa Debit Card

OR



This Camping Package

2-person tent, 2L hydration pack, 5 in 1 survival tool (including shovel, compass, saw, axe, pick, and case)
80 x 80 binoculars with case
Telescope w/40x magnification
Telescopic fishing pole with reel and case