

Scouting America Unit Success Guide (2026 Edition)

Connecticut Yankee Council Troop _____ of ____ District

	Objective	Bronze Level	Silver Level	Gold Level	Bronze	Silver	Gold
Item	•				Points	Points	Points
	Planning and Budge	ting	Tot	otal Points: 300			
1	Annual Planning: Conduct annual planning conference to plan out the annual calendar and budget	Conduct an annual planning conference with the PCL integrating the District and Council Calendar	Bronze plus create an annual budget	Silver plus identify funding gaps and create a fundraising plan	50	100	200
2	Fundraising: Conduct unit fundraising	Conduct at least 1 unit fundraiser	Sign up for the council popcorn fundraiser and sell an overage of \$50 per scout	Sell an average of \$100 per scout in popcorn	25	50	100
	Membership			Total Points:500			
3	Membership Growth: support membership growth in your unit	Hold a recruitment event and update beascout.org pin	Bronze plus grow membership by 3%	Bronze plus grow membership by 5%	50	100	200
4	Retention & Engagement: Support membership retention and retain and significant portion of unit membership	75% of first year scouts attend summer camp	75% of all scouts attend summer camp	Re-register 85% of eligible scouts	50	100	200
5	Arrow of Light to Scout Transition: Plan and execute transitioned scouts from the a Pack to the Troop	Hold 1 joint event with AOL den	Hold 2 joint events with AOL den and attend cross over ceremony	Hold 3 joint events with AOL den and attend cross over ceremony and have an assigned den chief	25	50	100
	Program			Total Points: 600			
6	Advancement: Achieve a high percentage of Rank Advancement	40% of scouts earn at least one rank in the calendar year	60% of scouts earn at least one rank in the calendar year	80% of scouts earn at least one rank in the calendar year	100	200	300
7	Camping: Hold outdoor events and camp outs for your unit	Hold 4 campouts and attend summer camp	Hold 6 campouts and attend summer camp	Hold 9 campouts and attend summer camp plus plan a long term trip or high adventure experience	50	100	200
8	Service Projects: Support your community through service projects	Complete at least 1 service project and average 3 hours of service per scout	Complete at least 1 service project and average 4 hours of service per scout	Complete at least 1 service project and average 5 hours of service per scout	25	50	100
	Volunteer Leader			Total Points: 500			
9	Youth Leadership and Troop Governance: Have a functioning youth leadership program and offer youth leadership training	Hold at least 3 PLCs in calendar year and complete a youth led annual planning conference	Hold at least 4 PLCs in calendar year and complete a youth led annual planning conference and 50% of leaders complete ILST	Hold at least 6 PLCs in calendar year and complete a youth led annual planning conference and 75% of leaders complete ILST	25	50	100
10	Trained Adult Leadership: Have trained and engaged leaders. All leaders MUST complete Youth Protection Training	Scoutmaster and Committee Chair position trained	Bronze plus 50% of adult leaders are position trained	Bronze plus 75% of adult leaders are position trained	50	100	200
11	Mentorship Performance: Participate in the Council Unit Mentorship Program	Assist New or Restarting Troop	Bronze plus Plan or Attend Joint Campout/Event	Bronze plus assist with youth or adult recruitment	25	50	100
Bonus	Summer Camp	Send at least 3 youth to Camp Sequassen for summer camp				50	· · · · · · · · · · · · · · · · · · ·

Total Score:		
# of Categories v	with Points:	
Level Earned:	Gold (1,050+ points, 8+ Categories with points)	Silver (800+ points, 8+ Categories with points)
	Bronze (525+ points, 7+ Categories with points)	Participant



CYC Scouts BSA Troop Success Guide (2026 Edition)

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1. PROGRAM OVERVIEW & RECOGNITION

Purpose

The Connecticut Yankee Council (CYC) Troop Success Program supports Scouts BSA units with a performance-based framework built on Journey to Excellence (JTE). This guide empowers troops to create a high-impact, youth-led program and earn recognition for excellence.

Recognition Tiers

Level Points Required Categories With Points

Bronze 525+ 7+ Silver 800+ 8+

Gold 1050+ 8+ (with Bronze in Camping)

Rewards

To encourage participation in this program the council is offering incentives for all levels a unit achieves. In order for a unit to receive the bronze, silver and gold levels unit must complete its unit renewal no later than December 31st. Recognition will be given to units by their district in February. The rewards for this program include:

Level	Points Required	Categories With Points	Incentive
Participation	N/A	N/A	Council Certificate
Bronze	525+	7+	Participant incentive plus Free weekend tent site at council camp
Silver	800+	8+	Bronze incentive plus unit youth can attend Extreme Scouting or an additional tent site weekend, Patches for all unit
Gold	1050+	8+ (with Bronze in Camping)	Silver plus 15% off Camp Sequassen Summer Camp and NYLT Fees
Gold + 10% Unit Growth	1050+	8+ (with Bronze in Camping)	Gold + Free cabin or range at a council camp



2. TIME LINE

Date Task

January 15 Last Day to Turn in Unit Success Scorecard to District Executive to be eligible for incentives

July Conduct Annual Planning conference, review unit success program, and ensure annual plan aligns

with Unit Success Program

September Review Plan and adjust to ensure success

November Complete Unit renewal process and complete Unit Success Program and turn into council

December

31

Last day to complete unit renewal to be eligible for Unit Success Incentives

3. How to Use This Guide

Who Should Use This:

Role Responsibilities

Scoutmaster Lead program implementation

Committee Chair Governance, finances, chartered organization liaison

SPL & PLC Youth leadership and program planning

Committee Members Advancement, outdoor, fundraising, communications

Commissioners Unit coaching and health monitoring

Planning Timeline

Month Key Milestones

May–June Annual Planning Conference (with PLC)

July Finalize calendar and budget

August Fall recruitment + Troop Open House

Sept-Oct Conduct training; run fall outdoor program

Nov–Dec Advancement focus + service projects

Jan–Feb Recharter support and mid-year check-in

March–April Summer camp prep + leadership elections

May Submit JTE scorecard + awards planning



4. ANNUAL PROGRAM PLANNING & BUDGETING

Planning Milestone Responsible Party Due By
Annual Program Plan PLC + SM + CC July
Budget Finalization Treasurer + Committee July
Fundraising Goals Fundraising Chair August
Calendar Distribution SPL + Secretary August

Steps:

- Conduct a **PLC-led brainstorm** of activities and goals
- Integrate district and council events
- Use Troop Budget Planner to match events with expenses
- Identify funding gaps and create fundraising plan (popcorn, hike-a-thon, donations)
- Communicate final plan to all families and leaders

5. MEMBERSHIP GROWTH

Growing your unit's membership is one of the most important things you can do to ensure your units health. The council has put together many resources to help you grow your unit. These resources can be found at https://www.ctyankee.org/membership

Tips:

- Host a Troop Open House with hands-on demonstrations
- Engage with feeder packs and Webelos dens
- Assign a youth-led welcoming committee

6. RETENTION & ENGAGEMENT

Having a strong and fun program in your unit is the most important thing you can do to increase the retention rate. Focus on the program area of the success guide and retention will follow.

Strategies:

- Schedule regular patrol outings and service
- Host parent orientation nights and troop-family events
- Use Scoutmaster conferences as retention touchpoints



7. ADVANCEMENT

A. Incorporate Advancement into Every Meeting and Outing

- Include rank requirements and merit badge skills in your weekly meetings and campouts.
- Make advancement a natural part of activities, not a separate track.

Example: Use a campout to cover requirements like fire building, knots, or cooking.

B. Use Individual Scout Advancement Conferences

- Conduct regular Scoutmaster conferences not just before a Board of Review.
- Schedule periodic check-ins with each scout to help set goals and troubleshoot delays.

C. Track Progress and Set Troop-Wide Goals

- Use tools like Scoutbook, Troop Web Host, Troop Track or TroopMaster to track advancement.
- Set realistic, visible goals like "70% of Scouts advance one rank per year."
- Share troop-wide progress with youth leaders and parents.

D. Make Campouts Count

- Plan purposeful campouts that target rank requirements.
- Assign a few specific skills per trip (e.g., Orienteering, Cooking, First Aid).
- Use patrol competitions to encourage skill development.

E. Empower Youth Leaders to Teach

- Let older Scouts teach younger ones this fulfills leadership requirements and reinforces skills.
- Encourage the Troop Guide and Instructors to plan advancement sessions for new Scouts.

F. Hold Advancement Workshops

- Run periodic workshops (Saturday mornings or overnights) focused on Tenderfoot–First Class skills.
- Offer Merit Badge days or monthly clinics to cover badges not easily done at home.



G. Educate and Involve Parents (But Don't Let Them Run It)

- Provide parents with advancement info so they can encourage and support, but not interfere with the youth-led process.
- Hold parent orientation sessions to explain how ranks, merit badges, and Boards of Review work.

H. Make Boards of Review Happen Promptly

- Avoid delays after Scoutmaster conferences.
- Schedule monthly or bimonthly Boards of Review so advancement doesn't stall.
- Train a group of committee members to be available regularly.

I. Recognize Advancement Publicly

- Hold advancement ceremonies at Courts of Honor or monthly meetings.
- Celebrate every rank and badge. Recognition motivates others.

J. Guide, Don't Push

- Advancement is not a race emphasize learning and character development.
- Support scouts in setting their own goals and pacing, especially in middle and high school years.

8. CAMPING & OUTDOOR ADVENTURE

Outdoor activities will keep your scouts engaged in the troop's program. Outdoor activities do not need to be elaborate to be effective. These activities can be as simple as camping out at your town park.

Camping is a great way to engage with the outdoors, work on advancement and have the adventure of a lifetime. The council also offers several camping programs throughout the year which you can use to hold a camping program without having to put a lot of planning into these events. Some of the camping opportunities include: Scout Day at Lime Rock Park, District Spring and Fall Camporees, Klondike Derby, CONNJAM, and district camporees. To find out more about these camping opportunities look on the council calendar at https://www.ctyankee.org/calendar/https://www.ctyankee.org/calendar/. You can also ask other units places that have enjoyed camping to add new places into your camping routine.



9. SERVICE & CITIZENSHIP

Service projects are another key part of our program that will instill a sense of helping others in your scouts. Service projects do not need to be a complicated project to be effective. Helping out with your chartered organization or another local organization is a great way to begin. You could also clean up a local trail. If you are looking for an indoor activity there are many organization that take handmade cards for the elderly or soldiers.

Service is part of the advancement programs for higher ranks, so having service projects lined up is essential for your unit to advance its scouts. With the exception of Eagle the service projects do not need to be planned out by the scouts and could be done in conjunction with other organizations.

Ideas:

- Park cleanups
- Scouting for Food
- Veterans ceremonies or parades
- STEM event support for packs

In order to count towards your Unit Success Points you will need to log the service hours in Scoutbook. The steps to complete this logging are:

- 1. Login to Scoutbook Plus: Scoutbook Plus is the primary platform for logging service hours and can be accessed at https://advancements.scouting.org/.
- 2. Click Activity Log on Left hand Side
- 3. Click + New Activity Log and select Service hours
- Select date of Service Project
- 5. Click + Create New Activity
- 6. Enter Service Project information
- 7. Click Record and Finish

10. WEBELOS TO SCOUT TRANSITION SUPPORT

Creating a relationship with local packs is the best thing you can do to increase your scout's chances of moving onto your troop. This could mean that you do joint events or have den chief helping out a pack. However, at a minimum you should be in communication with local packs to make sure that all of their scouts visit you so they can decide which unit is right for them. Promote crossover by January to support early integration with your troop and to make them comfortable camping before summer camp. If you do not know which packs are near your community, touch base with your district leadership and they can get you in touch with the units. You can find your district leadership by checking the district websites at https://www.ctyankee.org/districts/.



11. YOUTH LEADERSHIP & TROOP GOVERNANCE

Governance Metric Bronze Silver Gold
Youth-led PLC Meetings 3/yr 4/yr 6+
Youth Annual Planning Participation ✓ ✓ ✓
Youth Leader Training (ILST) 50% 75%+

Support youth leaders with mentorship and position coaching.

12. ADULT LEADERSHIP DEVELOPMENT

Your unit cannot function without volunteer leadership. Just like your unit should always be recruiting scouts, they must also be recruiting adult volunteers. We have included strategies on how to recruit adults within our recruitment guides which can be found at https://www.ctyankee.org/membership.

13. MENTORSHIP PROGRAM (CYC-SPECIFIC)

The unit mentorship program is a new program at the CT Yankee council where a strong unit partners with a unit that is struggling to help them get better in areas they are struggling with. This program is a structured program offering the units the opportunity to work together to make each other stronger. If you are interested in participating in this program you can find out more information at https://www.ctyankee.org/membership